



WHAT IS UDRIVE?

UDrive is Undertone's new publisher dashboard. UDrive provides snappier visualization, clear performance indicators, and trend analysis. With this new dashboard, and the additional improvements to come, we aim to provide our publisher partners with tools to stay informed and more efficiently optimize the partnership.

WHAT ARE THE PLATFORM IMPROVEMENTS?



Updated UI with a cleaner, slicker look



Customized design available on a user level



Performance & trend charts across revenue, device, ad unit, & domain within 24 hours



More to come including new billing, updated trend analysis, and customized reporting